

COVID-19: BEYOND TOMORROW

Nursing Home Care in Crisis in the Wake of COVID-19

The coronavirus disease 2019 (COVID-19) pandemic has devastated US nursing homes. Thousands of facilities nationwide have reported cases of COVID-19 among residents and staff.¹ Although less than 0.5% of the total US population (approximately 1.5 million people) live in nursing homes, nursing home residents have accounted for approximately 25% of the documented deaths due to COVID-19. Some states (such as Massachusetts and Pennsylvania) and some European countries (such as France and Ireland) have reported that residents of nursing homes account for 50% of the deaths.¹ Virtually all nursing homes are in full lockdown mode with residents unable to see their families or participate in communal meals or activities. Many staff are concerned they will contract the virus, and severe staff shortages exist because many workers are unable or unwilling to work in conditions characterized by insufficient testing and personal protective equipment (PPE).

COVID-19 has exposed long-standing issues in how nursing home services are structured and financed. Nursing homes predominantly care for 2 groups: short-term postacute care patients with Medicare coverage and long-term residents with Medicaid coverage. Medicare is a relatively generous payer, whereas Medicaid often pays below the cost of caring for these frail

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and medically complex individuals. Thus, the economics of nursing home care hinges on admitting enough short-term Medicare beneficiaries to cross-subsidize the care of long-term residents with Medicaid coverage. Nursing homes that are predominantly dependent on the lower Medicaid reimbursement are poorly resourced, have lower staffing levels, are located in poorer neighborhoods, have the most quality problems, and are most likely to close.²

Currently, few nursing homes are admitting short-term Medicare beneficiaries. Hospitals are not performing elective procedures like joint replacements so patients who would ordinarily require postacute care are not being referred to nursing homes. An increasing number of hospitalized patients are recovering from COVID-19 and are medically stable enough for postacute rehabilitative care, but most nursing homes are not admitting these patients because of an inability to care for them safely. Some nursing homes are facing bank-

ruptcy due to decreased Medicare revenue and the increased costs of managing patients with COVID-19.

The Days Ahead

Given this crisis, owners, payers, and clinicians need to come together to provide resources and support to nursing homes. To date, nursing homes have received some short-term stimulus funding but much more help is needed.

Staff who are infected but asymptomatic may bring COVID-19 into nursing homes that have been on lockdown for weeks. Nursing homes require rapid COVID-19 testing and continued surveillance of all staff and residents. The virus spreads from the community to nursing homes via staff without sufficient PPE. The federal government recently announced that all US nursing homes would receive 1 week of PPE. Although a good start, the sector will need additional PPE for many weeks because universal precautions must be in place to account for patients with COVID-19 and staff who are asymptomatic. Nursing home staff will need to be trained and supported in good infection control. Additional pay and support for staff, along with short-term programs to supplement this workforce, will be necessary.

For long-term residents, advance care planning and palliative care must be priorities. For patients needing postacute care, nursing homes should not be mandated or otherwise coerced to admit patients with COVID-19 who are discharged from the hospital. The majority of nursing homes do not have the staff, PPE, or a physical layout to safely care for recovering patients with COVID-19 after hospitalization. Specialized postacute care settings for COVID-19 care are needed around the country.³

In some instances, this will be part of an existing facility, but in others, these are new temporary spaces built in convention centers, arenas, or closed facilities. Ideally, hospital staff will be involved in managing and delivering care in such specialized COVID-19 facilities. For example, a large hospital system in Boston, Massachusetts, is operating a 250-bed skilled nursing facility unit in the city's convention center.

Road to Tomorrow

The first question is when will nursing homes be able to open safely. Given the asymptomatic spread of COVID-19, nursing homes will not be able to reopen until they have access to accurate and rapid COVID-19 surveillance testing. Right now, nursing homes are working under the assumption that everyone has COVID-19. This makes the safe admission of new patients nearly impossible and the care of existing residents challenging. In addition to testing, staff will need adequate PPE and strong

infection control protocols in place. With universal testing and meticulous infection control, nursing homes could begin to admit new patients without COVID-19 from the hospital and ease lockdown restrictions on long-term residents.

Providing care for patients recovering from COVID-19 will require differentiating postacute care from long-term care. The COVID-19 pandemic has demonstrated that hospital systems should continue to embrace, support, and be accountable for postacute care delivery. Over the past 5 years hospitals increasingly have been developing preferred relationships with postacute care centers and clinicians.⁴ This trend should be reinforced via alternative payment models like accountable care organizations and bundled payment models. These models will provide the necessary flexibility for COVID-19 care, for example, by encouraging telemedicine and other delivery innovations but also by giving nursing homes access to medical expertise, like infection control, that has heretofore been missing.

To date, Medicare's experience with bundled payment for surgical procedures and accountable care organizations has suggested modest savings without any change in outcomes such as hospital admission or mortality.⁵ When savings have been achieved, they have largely been extracted from postacute care. For the care of high-need patients such as those with COVID-19 (ie, those that require oxygen, isolation, or intensive clinical care), hospitals would need to move beyond simply eliminating low-value postacute care toward improving clinical management of these postacute patients in a meaningful way. The hope is that these payment models would be evaluated on quality measures that were more sensitive to postacute care considerations for high-need patients such as those with COVID-19.

Long-term nursing home residents recovering from COVID-19 will require extensive medical and social care. Medicaid must begin to pay a higher rate commensurate with the costs of delivering high-quality long-term care to frail older adults. In many states, this will require greater federal contributions. However, this will not be sufficient to ensure access to high-quality medical care for these individuals. Because Medicare still covers medical services for these long-term nursing home residents, models are needed that integrate medical care with the social needs of patients recovering from COVID-19.

Two examples of such models include Medicare Advantage Institutional Special Needs Plans and nursing home–led accountable care organizations. Although these models are only in a small proportion of nursing homes nationwide, they provide Medicare dollars to invest in onsite clinical services for long-term residents that can improve the health and quality of care of these residents while ideally leading to decreased use of costly emergency department care and hospitalizations.

For either of these care models to succeed in improving care for elderly residents at ongoing risk of contracting COVID-19, more physicians and nurse practitioners must shift away from the traditional individual primary care model and embrace managing the health of this patient population, serving as their primary care clinicians and collaborating with nursing staff and therapists. Only by addressing the clinical workforce caring for this population can fundamental changes be realized. Nursing homes will have to attract health care professionals who want long-term relationships with their frail patients.

More engagement of physicians and nurse practitioners in leadership positions in health care systems to provide population health to this challenging population is going to be key for any innovation to work because financing reform without delivery system reform is not going to be successful. An increasing share of primary care delivered to residents in nursing homes is being provided by specialist clinicians, many of whom are nurse practitioners.⁶ This shift has coincided with a reduction in hospital transfers among long-term residents, which helps to make the new financing models viable because reducing hospitalizations makes possible more primary care and other services enhancing quality of life.⁷

Conclusions

Nursing homes are in crisis because of the COVID-19 pandemic. These facilities need immediate support from policy makers and clinicians including testing, PPE, and support for staff. When nursing homes are able to reopen, this need for clinical support will not end. Value-based payment models that meaningfully engage clinicians in both postacute care and long-term nursing home care should help nursing homes provide safe and appropriate care for patients recovering from COVID-19 and for other patients who require short-term or long-term nursing home care.

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